

## Strategic Plans for

### Rhode Island Certified School Nurse Teachers Association

For 2015- 2018

**Mission Statement**- Our mission is to enable students to achieve their optimum level of health and educational success by promoting the highest quality of school health services, by empowering Certified School Nurse Teachers through professional development, collaboration, advocacy and support.

**Vision Statement**- Our vision is that all Rhode Island students will be healthy, safe and ready to learn.

#### **Goal #1- Advocacy   #2. Membership   #3 Financial Stability Goal #4- Advance the Practice of Professional School Nursing**

##### Goal #1 **Advocacy**

###### Outcomes and Strategies:

- A. Actively participate in the legislative process to advocate for safe, healthy and ready to learn Students- Advocacy Committee.
- B. Promote policy and legislation that support the NASN/RICSNTA vision and mission.
- C. Foster partnerships with those who actively promote healthy schools and school nursing practice i.e.: NEA, AFT, ANA-RI, DOH, RIDE, R.I. Action Coalition, R.I. AAP, Hasbro, etc.

##### Goal #2 **Membership**

###### Outcomes and Strategies:

- A. Strengthen and solidify a membership that is driven toward excellence in school nursing practice
- B. Provide high quality member services to retain and grow the membership
- C. Promote member benefits
- D. Increase online resources
- E. Endorse and promote the Core values of NASN- excellence, diversity, child wellness, Ethics, leadership, integrity, scholarship, and innovation
- F. Offer programs and products that members need and express interest in.
- G. Increase communications and guidance with members via social media- Facebook, listserv and email Blasts
- H. Update informational flyer about RICSNTA for marketing purposes

**Goal #3 Financial Stability**

**Outcomes and Strategies:**

- A. Maintain fiscal responsibility and integrity
- B. Look for opportunities for growth in revenue i.e.: grants, fundraising
- C. Maintain 501(c)(3) status and comply with regulatory requirements
- D. The Board of Directors will fully function in a legal, moral, and ethical governance role

**Goal #4 Advance the Practice of Professional School Nursing**

**Outcomes and Strategies**

- A. Continue to strengthen and maintain a collaborative relationships with state, national and local agencies i.e.: DOH, RIDE, NASN, AHA, ALA, local Colleges and Universities, Hasbro, R.I.AAP, etc.
- B. Encourage professional growth by expanding use of technology in practice.
- C. Develop and promote educational opportunities.
- D. Continue to promote the role and hiring of a State School Nurse Consultant and explore funding options to implement
- E. Recognize and promote excellence in school nursing practice with award presentations-RICSNTA of the Year
- F. Encourage and promote national certification through The National Board of Certification in School Nursing.
- G. Review Certification process for School Nurse Practice in Rhode Island
- H. Collect and utilize data
- I. Support Research and evidence-based indicators of school nursing practice
- J. Encourage members to join NASN and utilize the many member benefits.
- K. Continue to explore unification with NASN